



Publication Release

Application of Gen-AI in Relationship tech

Exploring Integration of Generative AI at various segments of Relationship tech and its benefits

Priority matrix and use-cases

Generative AI has stupendous applications and it provides relevant alignment across various aspects of Relationship tech.

From creating a user profile to exploring avenues of connections, conversations and engagement - Generative AI upgrades user experience across various parts of Relationship Tech.

The priority matrix based approach takes into consideration various aspects of implementing Generative AI, its benefits and application roadmap.

The white paper explores this application by bringing forth relevant use-cases and scoring them based on priority matrix approach.

Implementation approach

Finally, this paper discusses implementation use-case of image to image as well as text to text implementation across user profile creation and conversations



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